

Cross Country Yukon Board
Special Meeting
Minutes
April 8, 2024
100 Keish Street

Attendance: Matthias Purdon, Michelle Leach, Kirk Potter (Kwanlin Koyotes Director), Anett Kralisch, Dominic Bradford, Kevin Embacher, Jan McFadzen, Jan Downing and Jean-Paul Molgat (WCCSC Directors), Graham Nishikawa, Jennifer MacKeigan and Barbara Scheck (contractors)

Regrets: Emily Jones, Aisha Montgomery

Meeting started: 6:30 PM YT

1. Draft Budget for 2024/2025

Michelle led the meeting going through her DRAFT 2024-2025 Budget.

Revenue:

Revenue from Sport and Rec Branch and Lotteries Yukon is expected to remain fairly stable as CCY already receives the maximum amount of funding from these sources. According to the Sport Branch, funding sources are stable and are not increasing or decreasing any time soon.

Action: Graham will speak to Trevor T. to check if there is any funding we have missed.

Graham has applied for a Lotteries Grant to add to the roller ski inventory.

Squad fees will be raised this year 6%, per the previous board meeting.

Discussion followed as even with an increase this year, CCY squad fees are still well below other comparable programs in the south.

Sponsorship - CCY received no sponsorship from local businesses this year. We need to make a concerted effort as this is an important possible source of revenue. Receiving 3 sponsorships of \$ 5000 each would be significant.

Last year CCY received a \$18,000 grant from National Winter Sports Development Association (NWSD). This money comes from a sponsor outside of the Territory and

there is the possibility that it may not be received in the coming year, despite having received it for at least three years.

Expenses:

Overall CCY has a very tight budget. The highest expense is the Coaching/Admin contracts.

Snow making was \$17,000 last year. Discussion about the value of this which got athletes on snow 2-3 weeks earlier. Also wondering how the cost of this could be reduced by specific targeted funding for snowmaking.

Could the City of Whitehorse sponsor the cost of the water (about \$3,800)?

Could the WCCSC cover part of the cost as the Ski Club also benefits from early snow. They do provide the PB to move it around, which WCCSC indicated costs the club on the order of \$10,000.

Bus - Discussion about whether this is still a good asset. Provides exceptional value when races in the West but of less value when major competitions are in the East. Hence not used as much this year. Does the cost of bringing it back to the Yukon get shared among the athletes? Insurance and maintenance are budgeted at \$8000 per year.

Action: More discussion needed regarding financial sustainability of the bus and other CCY assets.

Discussion about coordinating with WCCSC in applying for a Community Development Fund (CFD) grant to explore how CCY and WCCSC could reduce expenses currently incurred by both organizations, but which could be shared to make savings.

Discussion about opportunities to use this as an opportunity to *collaborate on the development of shared priorities with the Whitehorse Cross Country Ski Club (WCCSC)* (per 2024 CCY Strat Plan).

Action: CCY to pursue funding application to have a professional review financial sustainability and ensure its financial house is in order going forward in all areas and there is clarity on options to go forward sustainably, and how expenses incurred by both CCY and WCCSC could be reduced.

Action: CCY to coordinate joint meetings with affiliates to develop shared priorities with the different clubs.

2. Concussion Policy

A motion was made by Matthias Purdon to accept the Concussion Policy as linked below:

https://docs.google.com/document/d/1CgCeEwMDzCpZMsicR_YMmBxEKsDeZ4qg/edit?usp=sharing&oid=108496328559309852590&rtpof=true&sd=true

Seconded by Dominic Bradford. All in Favour. Accepted.

Action: Aisha and Anett to coordinate getting the policy up on the website.

Special Meeting finished at: 8:45pm

**Next Meeting : Tuesday May 7/24 7:00pm
Mt. Mac Wax Room**