



YOUR QUICK GUIDE TO GRANTS AND FUNDRAISING

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COSTS OF RACING

The cost of cross-country skiing competitively can be very high. Accommodation, travel, and food are all increasingly expensive, which leads to some big bills at the end of these trips. The average out-of-territory race costs from \$1000 to \$2000.

IMPORTANCE OF ATHLETE PARTICIPATION IN FUNDRAISING

Because of the very high costs of skiing competitively out-of-territory, it can be important to help your kids understand the cost of these trips and to involve them in fundraising. This way, it's a win-win. Your kids will better understand the costs of the trip, will have added motivation to train and make the most of their competition experience, and their fundraising efforts will help you to offset some of the trip cost.

CREATIVE FUNDRAISING

Some athletes have come up with the idea of creating and selling a product in order to help fundraise and offset the costs of competition. For example:

- Maggie Jane (Green Squad) is selling earrings for \$25 to help pay for her trip to the Western Canadian Championships
- Heron and Sitka Land-Gillis (Blue Squad) are offering high performance race waxing for \$75/pair to help pay for their ski trips this year.
- Tom Stephen (Canadian NST) is selling ski stands for \$250 to help pay for his races at the international level

It is also a great option to have athletes put contributions to their trips on their "wish list" for birthday/Christmas presents from their parents and/or extended family

FUNDRAISING WITH LOCAL BUSINESSES

Squad athletes and their parents can take advantage of fundraising programs that have already been put in place, such as:

- selling Bean North coffee - \$6 profit margin per bag, minimum 30lbs order, kids can first go out and take orders, then order the coffee from Bean North, Bean North prefers to work with one contact point per group of athletes, (you can reach out to info@beannorth.com for more information if needed)
- bagging groceries at a local grocery store - contact the store owner or manager; Mark Wykes (Independent), Jason Todd (Superstore), or Ryan Nesbitt (Save-On Foods)

GRANTS

If/once your child has achieved high-placing results at the national level, they will be eligible to apply for the following grants:

- Yukon High Performance Fund (up to \$7000):
 - The Yukon High Performance Fund provides grants to help offset training and competition expenses incurred by selected Yukon athletes. They must be able to demonstrate that they are competing at a “high performance level”. This grant requires a nomination and letter of support from Cross-Country Yukon.
 - Annual deadline to apply: April 15
 - Website: yukon.ca/en/apply-high-performance-athlete-assistance-program-grant#how-to-apply

- Jamie Shaw Fund (up to \$1500):
 - The Jamie Shaw Memorial Fund provides grants to offset training and travel costs for high-performance athletes.
 - Two intake deadlines per year: April 15 and October 15
 - Website: sportyukon.com/jamie-shaw-memorial-fund

- AirNorth GOAL Fund:
 - Under this program, Air North provides Sport Yukon with 30 flight segments in the form of travel certificates to be allocated to athletes at the choosing of Air North based on the caliber of the athlete and their dedication to sport.
 - Annual deadline to apply: September 15

- Canada Games Legacy Fund (up to \$750):
 - In order to be eligible for the Canada Games Legacy Fund, you must meet the following criteria:
 - “Be of Aboriginal Ancestry OR be of First Nations Ancestry, be living and residing in the Yukon, be age 25 and under, have proof of official selection to competitions”
 - Website: yasc.ca/canadagameslegacyfund